



LIMITLESS





## TABLE OF CONTENTS

04	PPG'S STORY	36 - 53	VOLUME II
05	COLOR AND FORECASTING EXPERTISE	54 - 71	VOLUME III
06 - 09	COLOR OF THE YEAR	72 - 91	COLOR FAMILIES
10 - 13	STAIN COLOR OF THE YEAR	92 - 93	PROFESSIONAL COLOR TOOLS & SERVICES
14 - 17	INTRODUCING THE TRENDS	94	DIRECTORY
18 - 35	VOLUME I	95	COLOR INDEX

# LIMITLESS

2024 GLOBAL COLOR & DESIGN TRENDS

### Overarching Theme for the Year | Limitless

We are entering a new era of explosive creativity and change. This next decade will see unprecedented shifts in the way we work, communicate, take care of our health, build and navigate our environments, explore digital worlds, create and design, and even how we share our own identities with the world.





We protect and beautify the world®

At PPG (NYSE:PPG), we work every day to develop and deliver paints, coatings and specialty materials that our customers have trusted for 140 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$17.7 billion in 2022. We serve customers in construction, consumer products, industrial and transportation market and aftermarkets.

To learn more, visit [ppg.com](http://ppg.com).



## OUR UNIQUE APPROACH TO COLOR AND FORECASTING

There is a uniqueness to PPG's forecasting expertise in that we use a fact-based approach to identify color direction for more surfaces than any company in the world. From automotive to architectural; consumer products to aerospace; industrial to packaged goods, the benefit is that every industry informs the other.

Our color stylists analyze exterior and interior commercial and residential colors, styles and textures in advance, and produce hospitality segment insights for architects and builders to create spaces for luxury, comfort and impact.

Our annual forecasting workshop is the culmination of months of research and customer intel that provides a truly global, validated palette of color direction.



INTRODUCING 2024  
**COLOR OF  
THE YEAR**

**LIMITLESS**

PPG1091-3

RGB: 240, 221, 184 CMYK: 0, 8, 31, 0 LRV: 72

A fresh, warm hue, Limitless contains both the power of a primary and the essence of a neutral. It is strong enough to stand as the leading color of many products, yet works equally well as a supporting tone to both warm and cool shades.

DYNAMIC | SPIRITED | RADIANT



Photo by Nico Marques







INTRODUCING 2024  
**STAIN COLOR  
OF THE YEAR**

**BLACK WALNUT**

Available in Semi-Transparent Only

Black Walnut offers a shift toward elegance, as wood trends move into warmer midtones and some darks. A great transitional shade, it works well in both traditional and contemporary applications.

RICH | CLASSIC | NOURISHING



Photo by johnellisphoto.com







INTRODUCING 2024  
**DESIGN  
TRENDS**

*Volume 1*

Checking out of the world at large,  
tuning elsewhere.



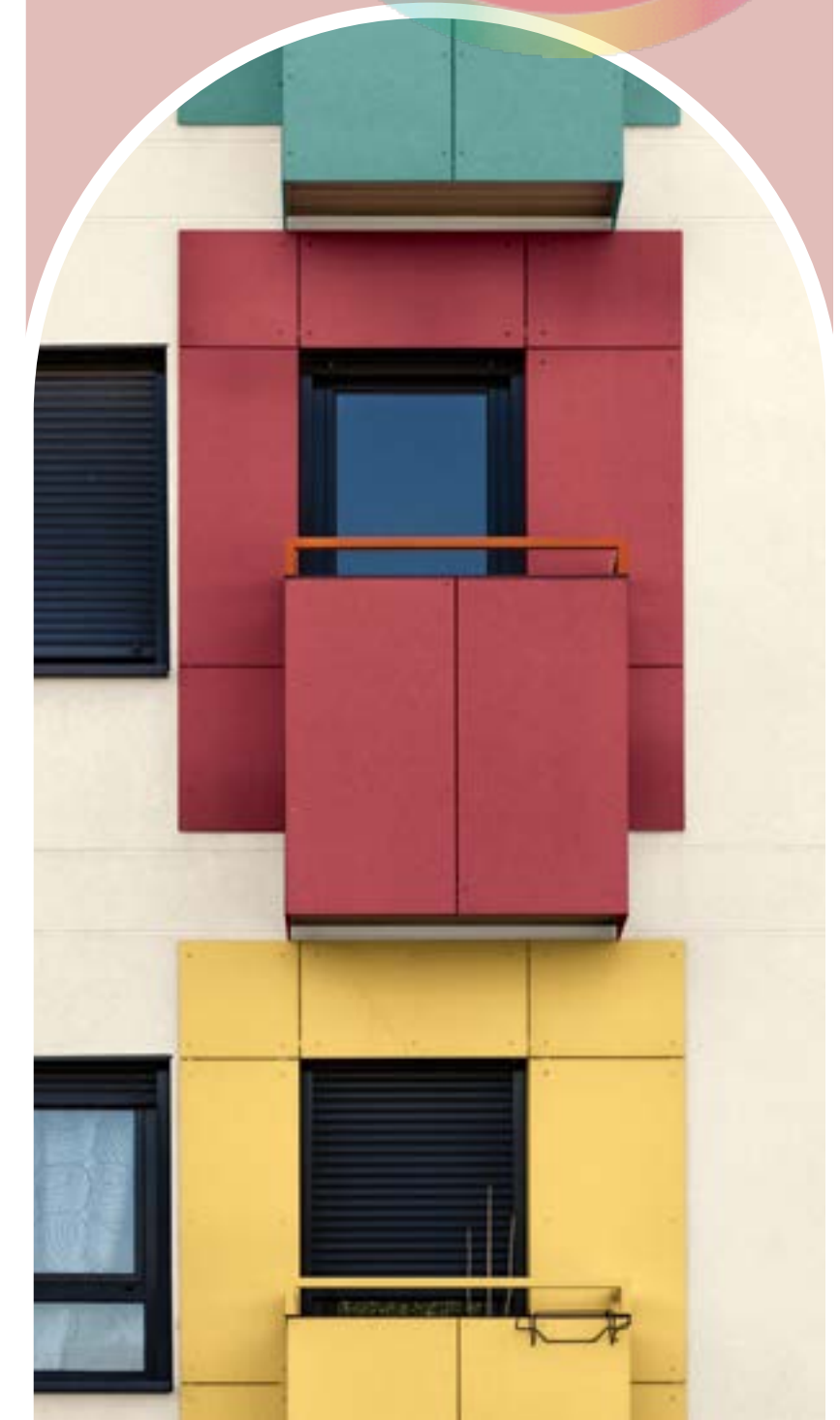
*Volume II*

Transforming the world at large into  
a place of wonder & awe.



**VOLUME III**

Defying & reinventing  
the world at large.





THE FULL PALETTE

LIMITLESS PPG1091-3	MOUNTAIN GOAT PPG1077-3	COFFEE CRÈME PPG1008-1	SINGAPURA PPG1070-2	JAM SESSION PPG1172-3	SUBDUED PPG1015-4
TURNER'S YELLOW PPG1106-4	FESTIVITY PPG1200-3	CREAM COMPOTE PPG1059-4	PUTURPLE PPG1248-5	CAPPUCINO BOMBE PPG1061-5	
BUTTERSCOTCH RIPPLE PPG1106-7	MESA DUST PPG1191-6	BLEECKER PPG13-13	NIGHTCAP PPG1037-5	HEART'S CONTENT PPG1050-6	
COASTAL WALK PPG1097-4	CARAMELIZED PECAN PPG1089-7	RED LENTIL PPG1059-7	BRAMBLE JELLY PPG13-04	MOUNTAIN EDGE PPG10-09	AMETHYST SHADOW PPG1046-7
CRAFTSMAN GOLD PPG1092-4	AUTUMN SOIL PPG1021-7	TAMPICO BROWN PPG16-23	BLACK WALNUT PPG1014-7	WHALE SHARK PPG14-05	BLACK ELEGANCE PPG1004-7

ESSENTIAL NEUTRALS

CRUSHED SILK PPG1024-3	COASTAL WALK PPG1097-4	BITTER BEAN PPG1022-6
DUST BUNNY PPG1000-1	STONY CREEK PPG1097-5	CHOCOLATE LAB PPG1000-7
SINGING SAND PPG1022-1	PATCHES PPG1024-6	MAMMOTH PPG1008-7
FINE FABRIC PPG1085-1	STONEHENGE GREIGE PPG1024-5	BLACK WIDOW PPG0997-7
GARLIC NECKLACE PPG18-09	GHOST WRITER PPG1007-3	INDUSTRIAL REVOLUTION PPG0997-6





# Volume 1



# Volume 1

Calming, soothing and softening tints and tones are offset by warmed earthen and cooling twilight shades.

grounded / airy / ethereal / warm / tender

## CONSUMER MOOD:

Looking inward to create a deeper, more holistically connected relationship with oneself, consumers of all ages are putting their mental, emotional and social well-being at the forefront.

MOUNTAIN  
GOAT  
PPG1077-3

COFFEE  
CRÈME  
PPG1008-1

SINGAPURA  
PPG1070-2

JAM  
SESSION  
PPG1172-3

**ivea**  
SUBDUED  
VERNICI  
PPG1015-4

CRAFTSMAN  
GOLD  
PPG1092-4

LIMITLESS  
PPG1091-3

CRY  
BABY  
PPG1034-3

AQUAMARINE  
DREAM  
PPG1135-4

NIGHTCAP  
PPG1037-5

MESA  
DUST  
PPG1191-6

RED  
LENTIL  
PPG1059-7

TAMPICO  
BROWN  
PPG16-23

AUTUMN  
SOIL  
PPG1021-7

WHALE  
SHARK  
PPG14-05





# Volume 1

DESIGN THEMES

**1 ROOTED**  
 Minimalistic aesthetics grounded by earthen hues and inspired by the monolithic feeling of vast desert landscapes.  
 monolithic / reduction / resilience

**2 TRANSCENDENT**  
 Ancient and futurist references combine for a quiet and calming spirit. Dark hues anchor while lighter hues add an ethereal spark.  
 ethereal / divine / sculptural

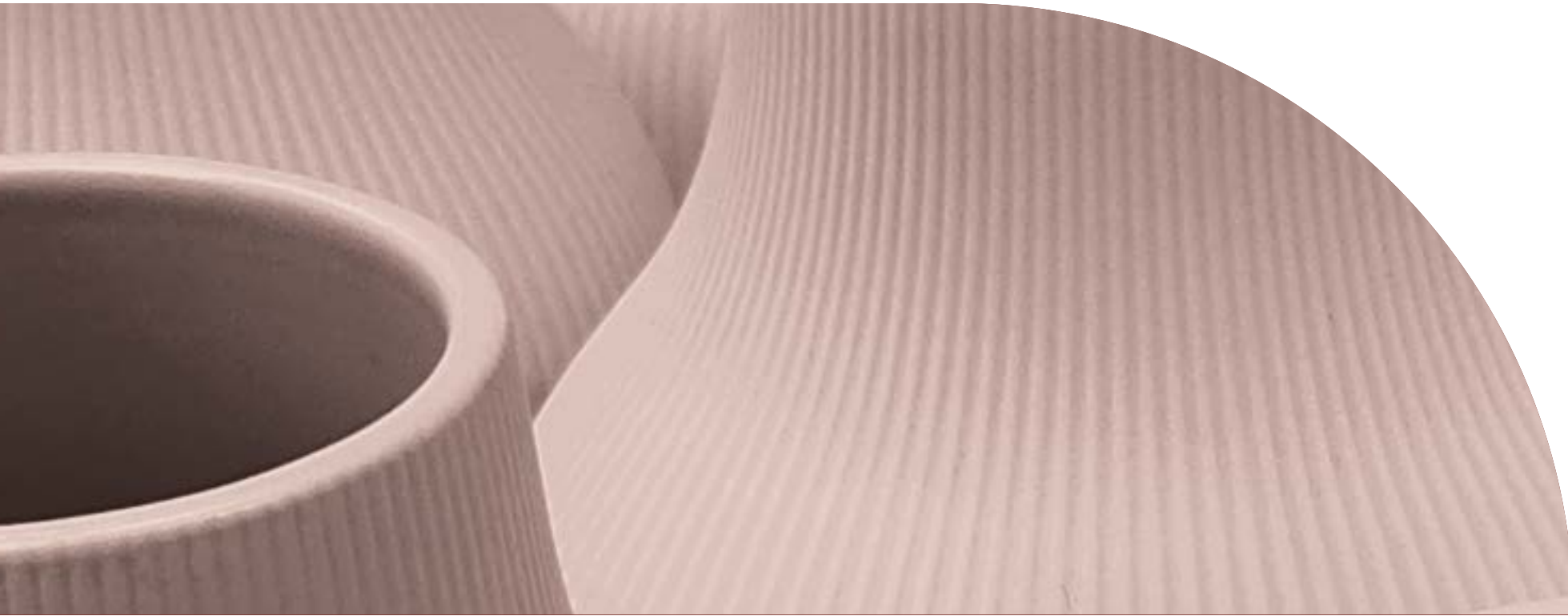
**3 SOMATIC**  
 Comforting and fluid rounds evoke an aesthetic that hugs and nurtures.  
 calm / tender / contemplative





# Volume 1 | MATERIALS

Materials, textures and finishes are anchored by warm stone and wood, supported by soft, repeating patterns.  
rammed earth / resin / plaster / bronze / rippled mineral / soft / primitive / ore / silver / travertine / lime wash / organic





# Volume 1 | COMMERCIAL ENVIRONMENTS

Repeating rounds and arches, smooth finishes and ambient lighting combine with neutral palettes to create a sense of minimalism.

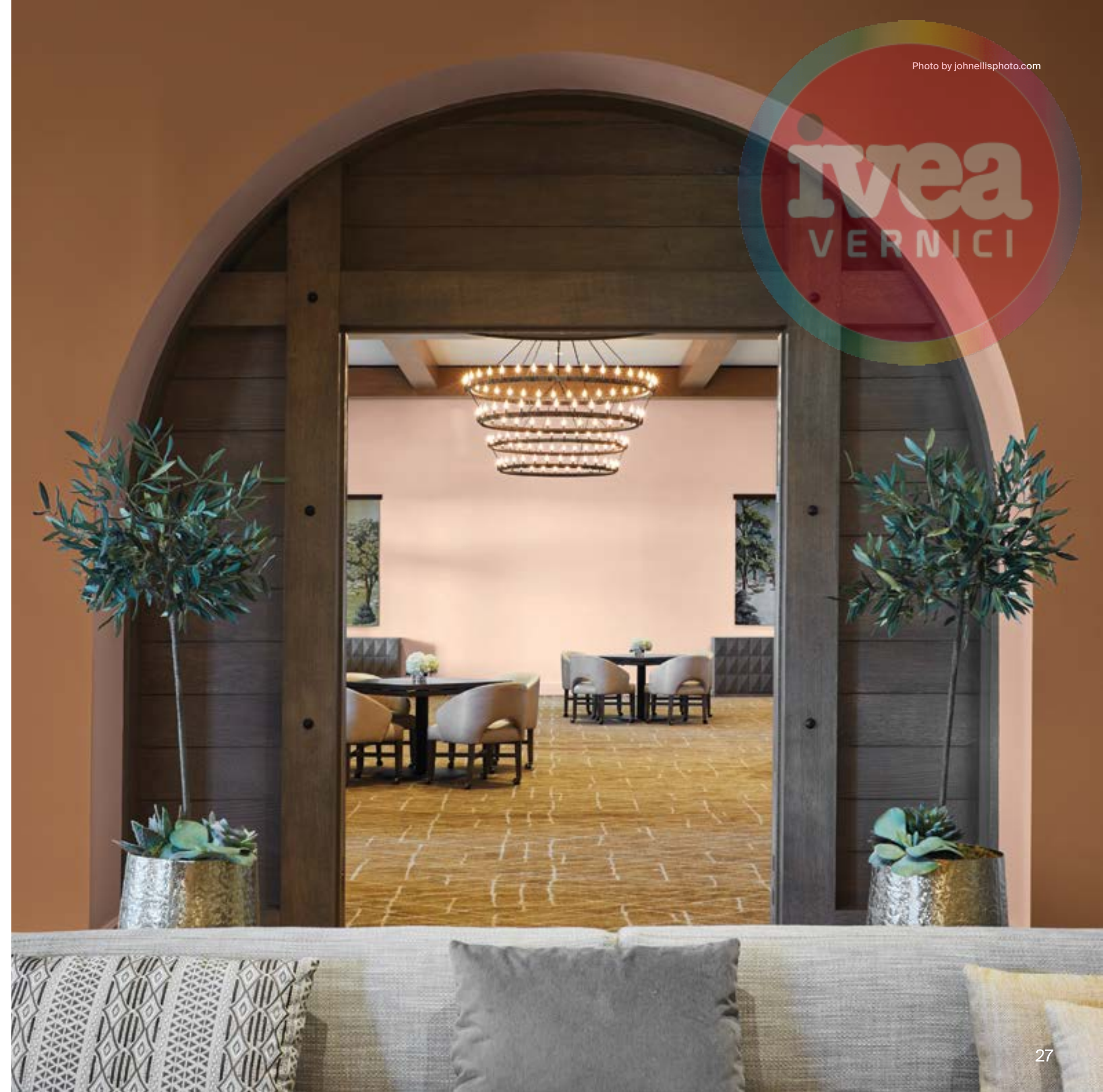


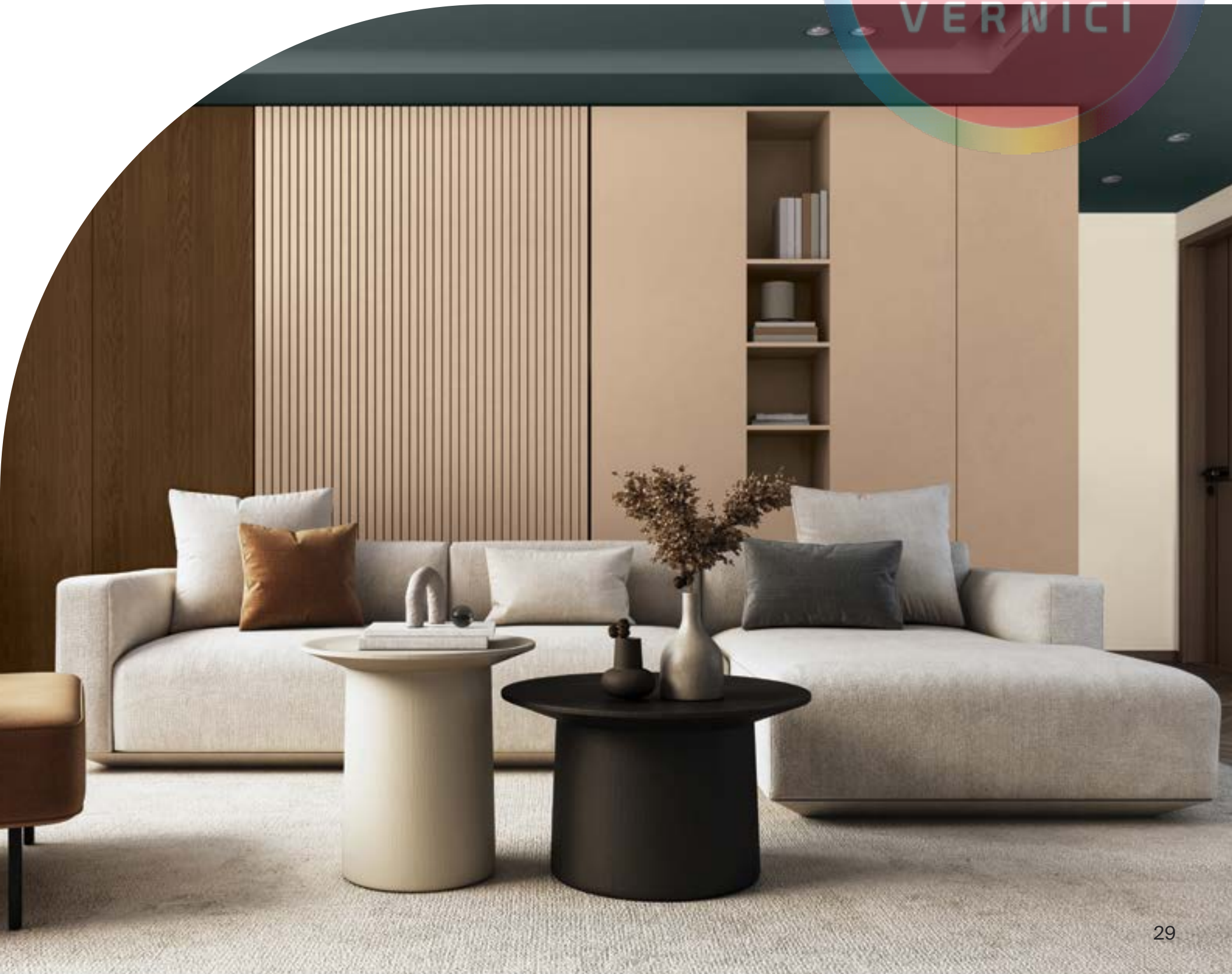
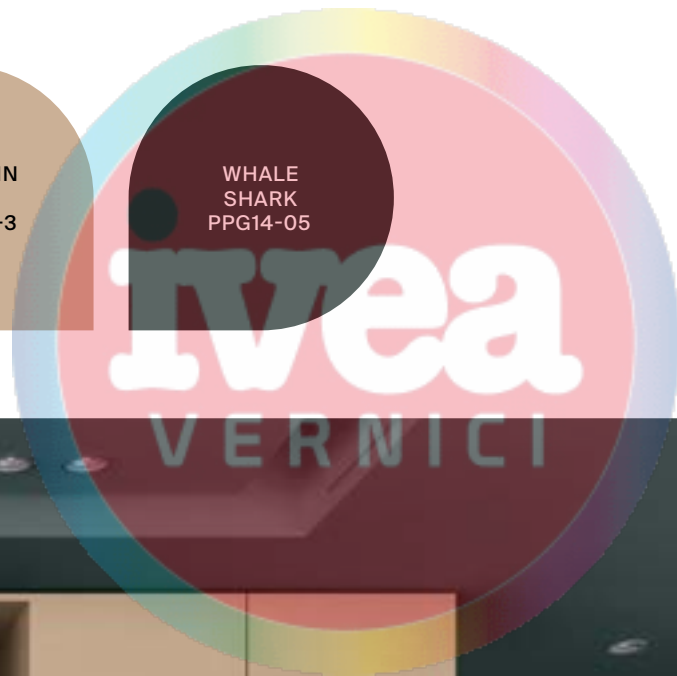
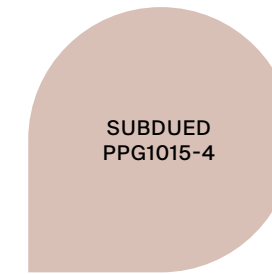
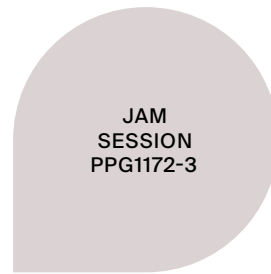
Photo by johnellisphoto.com

**ivea**  
VERNICI



# Volume 1 | RESIDENTIAL INTERIORS

Introducing shots of delicate pastels into neutral palettes evokes a certain emotional nostalgia - yielding spaces that nurture and support.





# Volume 1 | RESIDENTIAL EXTERIORS

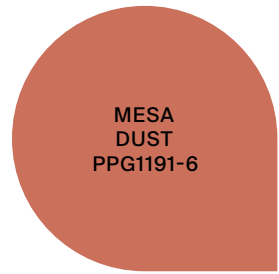
Reduced ornamentation remains a key direction for residential exteriors - while a fresh new take is incorporating gentle curvature within boxier elevations.





# Volume 1 | CONSUMER PRODUCTS & TECHNOLOGY

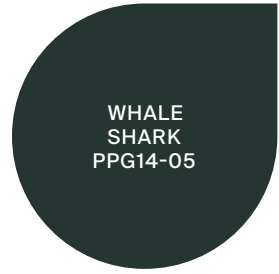
Dry, matte and soft metallic finishes evoke a sense of mindfulness and balance. Drawing inspiration from natural landscapes, these tones are harmoniously complemented by liquid metal effects - infusing a futuristic design direction.



MESA  
DUST  
PPG1191-6



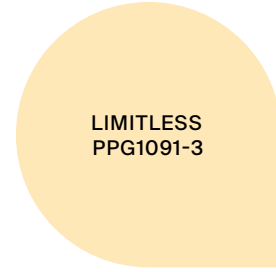
TAMPICO  
BROWN  
PPG16-23



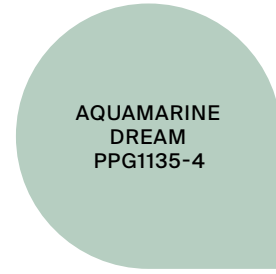
WHALE  
SHARK  
PPG14-05



COFFEE  
CRÈME  
PPG1008-1



LIMITLESS  
PPG1091-3



AQUAMARINE  
DREAM  
PPG1135-4



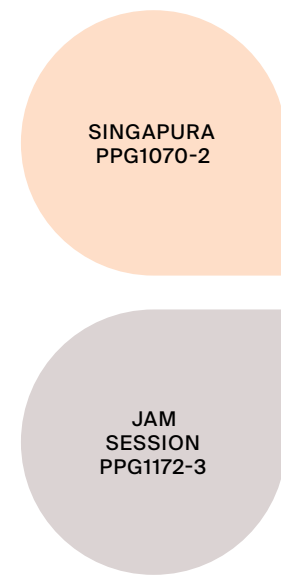
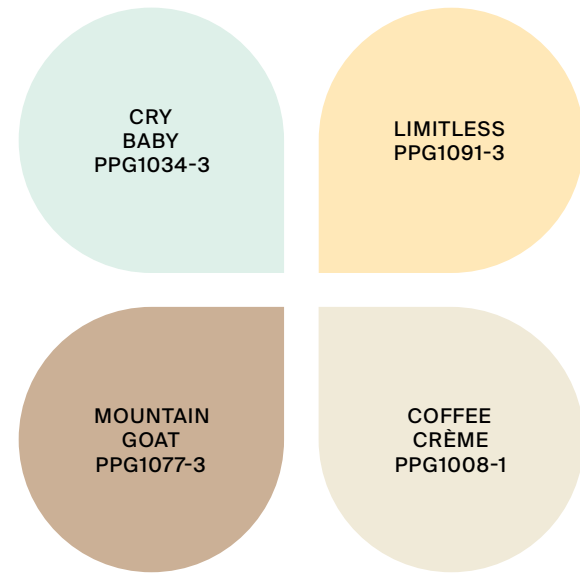
NIGHTCAP  
PPG1037-5





# Volume 1 | AUTOMOTIVE & AEROSPACE

Like tech and commercial interiors, automotive design takes inspiration from galactic travel. Silvers and grays with warm undertones put a new spin on a tried and true color choice.







# Volume II



# Volume II

A generous range of earthy and natural greens pair with a bouquet of warm and floral hues - further energized by vivacious blues and kept in balance by dark neutrals.

abundant / nourishing / vibrant / natural / digital

## CONSUMER MOOD:

For a myriad of new reasons, consumers are discovering a deepening of their relationship with nature and other environments - now with a more formidable sense of wonder and awe.

NESTLED  
HONOUR  
PPG1130-1

BLUE  
BLOSSOM  
PPG1152-3

COASTAL  
WALK  
PPG1097-4

CAPPUCINO  
BOMBE  
PPG1061-5

**ivea**  
PINE  
GARLAND  
PPG1126-6  
ERNICI

CAMELIZED  
PECAN  
PPG1089-7

AMETHYST  
SHADOW  
PPG1046-7

LIMITLESS  
PPG1091-3

STILL  
SEARCHING  
PPG13-31

MOUNTAIN  
EDGE  
PPG10-09

BUNSEN  
PPG1157-7

DROP  
OF JADE  
PPG1132-6

DO NOT  
DISTURB  
PPG1117-6

HEART'S  
CONTENT  
PPG1050-6

BLACK  
ELEGANCE  
PPG1004-7





# Volume II

DESIGN THEMES

## 1 ANCIENT GROUNDS

Borrowing references from the grandeur of nature - root systems and tree rings of centuries-old vegetation inspire everything from architecture to fashion.  
coiling / formidable / protective

## 2 EARTHEN LOVE

Embodies the identity of Mother Earth - before she was a mother. As a young woman full of love, she brings beauty, vibrancy and vitality to everything she touches.  
feminine / voluminous / vibrant

## 3 FANTASIAN DREAM

Blends the most fantastical elements of nature with the dream-like offerings of AI and its bizarre bend on reality - yielding a mesmerizing aesthetic with a Gaudi-esque spirit.  
surreal / moody / psychedelic





# Volume II | MATERIALS

Materials, textures and finishes imply abundance and express more craftsmanship than craft, enhancing or implying natural pattern.

chiseled / scaled / coarse / oxidized metals / lime wash / warm to dark woods / glossy resins / wild marbles





# Volume II | COMMERCIAL ENVIRONMENTS

Adding pinks to a range of vibrant green hues creates the feeling of a space in full bloom - teeming with life and vigor.



CAPPUCINO  
BOMBE  
PPG1061-5



LIMITLESS  
PPG1091-3



BUNSEN  
PPG1157-7



BLACK  
ELEGANCE  
PPG1004-7







# Volume II | RESIDENTIAL INTERIORS

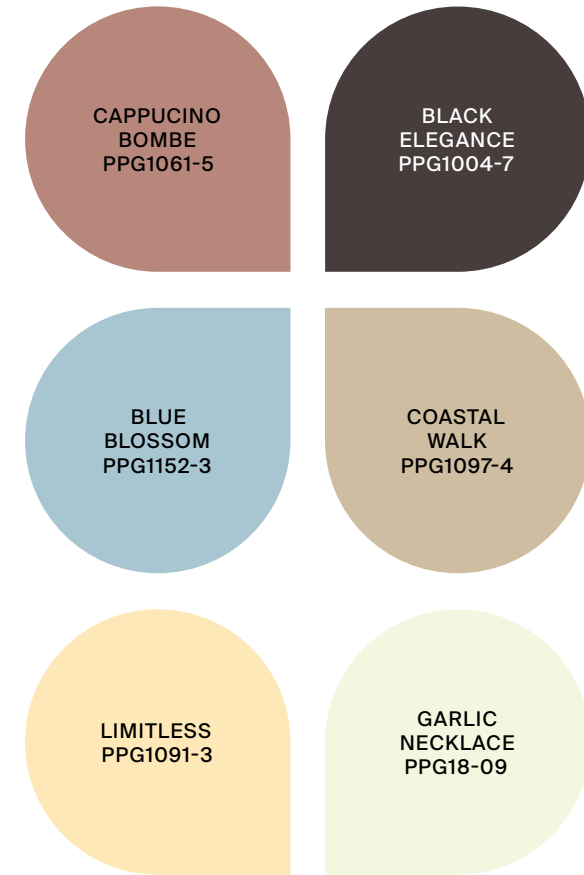
Like a garden sanctuary brought indoors, residential interiors delight in generously applying nourishing natural hues to walls and ceiling alike.





# Volume II | RESIDENTIAL EXTERIORS

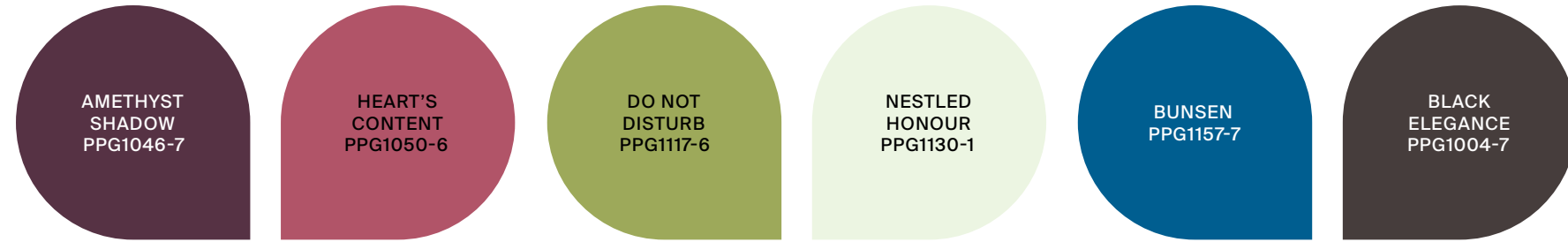
Earthy browns and wood trims never go out of fashion for home exteriors. Adding rounds and dusty floral hues to biophilic-inspired spaces brings a new level of enchantment.





# Volume II | CONSUMER PRODUCTS & TECHNOLOGY

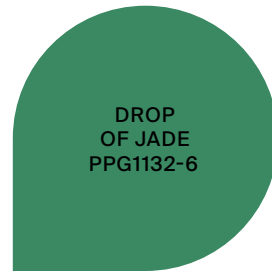
The fusion of vivid colors and captivating textures creates an enchanting blend that captures surreal elements. This palette draws inspiration from the awe-inspiring beauty of nature as well as the ever-evolving digital landscape.





# Volume II | AUTOMOTIVE & AEROSPACE

Gaudi-like design elements in natural palettes serve to evoke a sense of fantasy while also feeling grounded and calming - ideal for nervous travelers.







# VOLUME III





# VOLUME III

Referencing popular hues from the Baroque, Renaissance, Art Deco and Pop Art periods, this palette combines the best of the best.

classic / individual / playful / retro / expressive

## CONSUMER MOOD:

Fueled by their frustration with status quo and society's norms, consumers are listening to their own needs - throwing out the rule book, creating life on their terms and determined to be happy in the face of adversity.

DARING  
INDIGO  
PPG1166-7

CREAM  
COMPOTE  
PPG1059-4

PUTURPLE  
PPG1248-5

EMERALD  
POOL  
PPG1146-7

WITCH'S  
CLOAK  
PPG1013-7

BLEECKER  
PPG13-13

LIMITLESS  
PPG1091-3

ICY WOODS  
PPG1142-5

VIVA LA  
BLEU  
PPG1242-3

BRAMBLE  
JELLY  
PPG13-04

BUTTERSCOTCH  
RIPPLE  
PPG1106-7

TURNER'S  
YELLOW  
PPG1106-4

FESTIVITY  
PPG1200-3

BELL PEPPER  
BLISS  
PPG17-26

BLACK  
WALNUT  
PPG1014-7





# VOLUME III

DESIGN THEMES

**1** **REBEL RENAISSANCE**  
 Equal parts brooding and elegant, this design capsule blends soft goth with baroque and renaissance art references.  
 romantic / painterly / nostalgic

**2** **CLASSICS, REVISITED**  
 References classic styles, palettes and artistic periods - but in a fully contemporary way.  
 iconic / arches / marbles

**3** **POP MOD**  
 Loud, playful and rooted in artistic expression, this capsule takes cues from pop and post-modern design.  
 bold / abstract / graphic



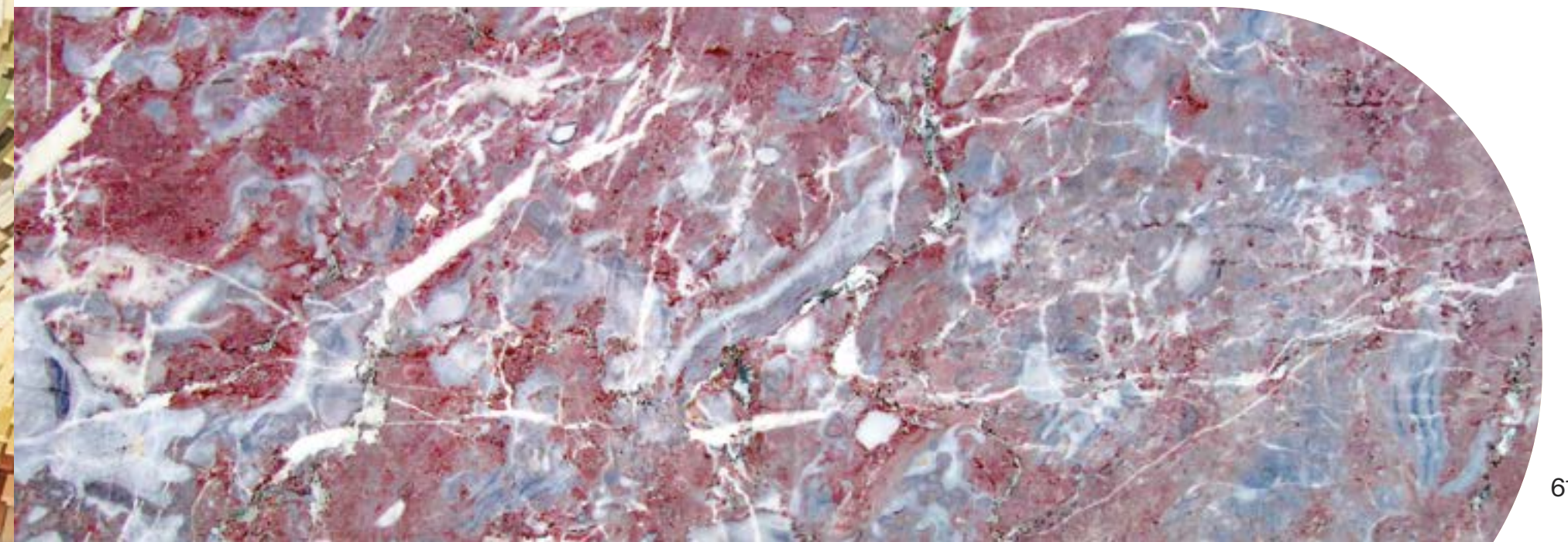




## VOLUME III | MATERIALS

Materials, textures and finishes are as extensive as they are varied, each acting like an art form unto itself.  
resins / silicon / 'liquid' metal / colored glass / statement stone / mirrored / lacquer and gloss / bold wood / bronze

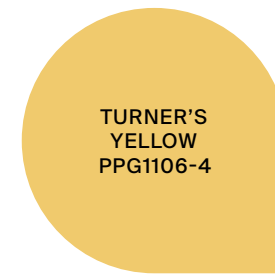
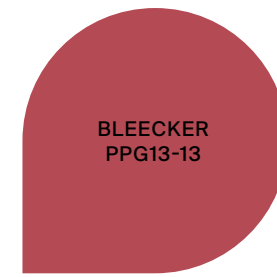
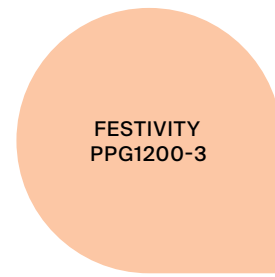
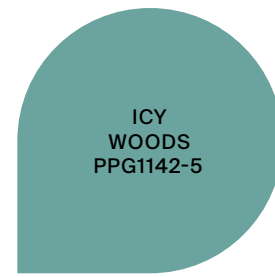
**ivea**  
VERNICI





# VOLUME III | COMMERCIAL ENVIRONMENTS

Contemporary design hints at classical references, with an emphasis on dark palettes, or shifts from light spaces into dark ones.







# VOLUME III | RESIDENTIAL INTERIORS

Whether focusing on a single hue or a generous combination of vibrant shades - a creative, unbound approach to color application is taking hold.



<p>TURNER'S YELLOW PPG1106-4</p>	<p>BELL PEPPER BLISS PPG17-26</p>
<p>GARLIC NECKLACE PPG18-09</p>	<p>ICY WOODS PPG1142-5</p>

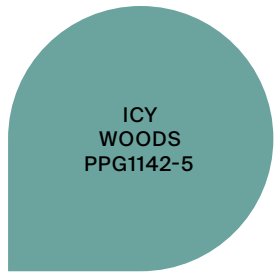


<p>BLACK WALNUT PPG1014-7</p>
<p>CREAM COMPOSITE PPG1059-4</p>



# VOLUME III | RESIDENTIAL EXTERIORS

Post-modern flair hits contemporary residential architecture - where a bit of drama brings fresh attention to single and multi-family dwellings.



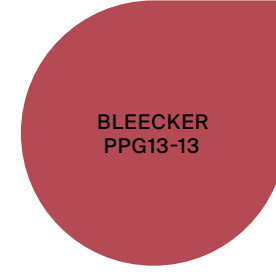
ICY WOODS  
PPG1142-5



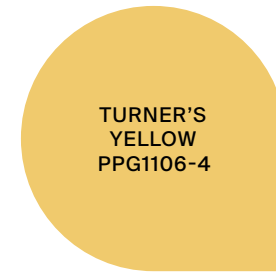
GARLIC NECKLACE  
PPG18-09



WITCH'S CLOAK  
PPG1013-7



BLEECKER  
PPG13-13



TURNER'S YELLOW  
PPG1106-4



BRAMBLE JELLY  
PPG13-04



GHOST WRITER  
PPG1007-3





# VOLUME III | CONSUMER PRODUCTS & TECHNOLOGY

Refined palettes, elegant finishes and alluring silhouettes - imbued with a touch of dark romanticism and subtle nods to timeless aesthetics. With a captivating blend of metallic accents and enticing textures, this palette invites you to surround yourself with products that embody individuality.



DARING  
INDIGO  
PPG1166-7

WITCH'S  
CLOAK  
PPG1013-7



EMERALD  
POOL  
PPG1146-7

BUTTERSCOTCH  
RIPPLE  
PPG1106-7



VIVA LA  
BLEU  
PPG1242-3

BRAMBLE  
JELLY  
PPG13-04

PUTURPLE  
PPG1248-5

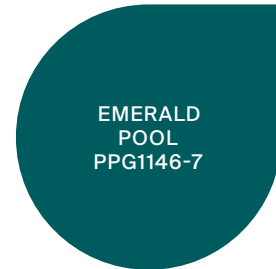
CREAM  
COMPOTE  
PPG1059-4





# VOLUME III | AUTOMOTIVE & AEROSPACE

Leave expected hues behind and instead draw inspiration equally from darker trends - with satin matte and metallic matte finishes, as well as lighter, pop-spirited ones.







COLOR THEMES PER  
**COLOR FAMILY**



COLOR THEMES PER COLOR FAMILY | ORANGES

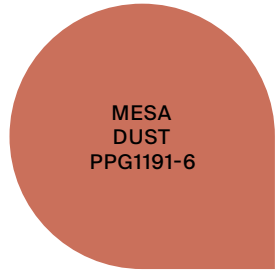


Photo by johnellisphoto.com

Ikea  
VERNICI



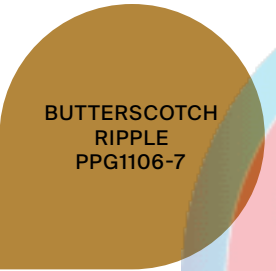
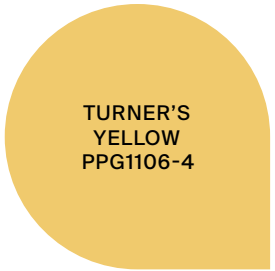
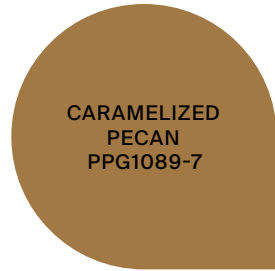
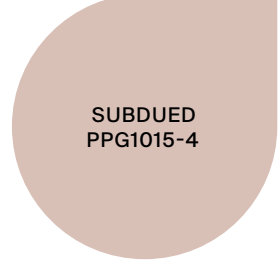
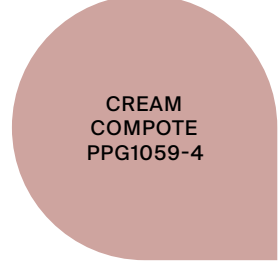
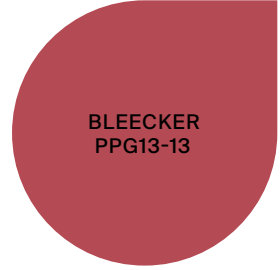


Photo by Nico Marques







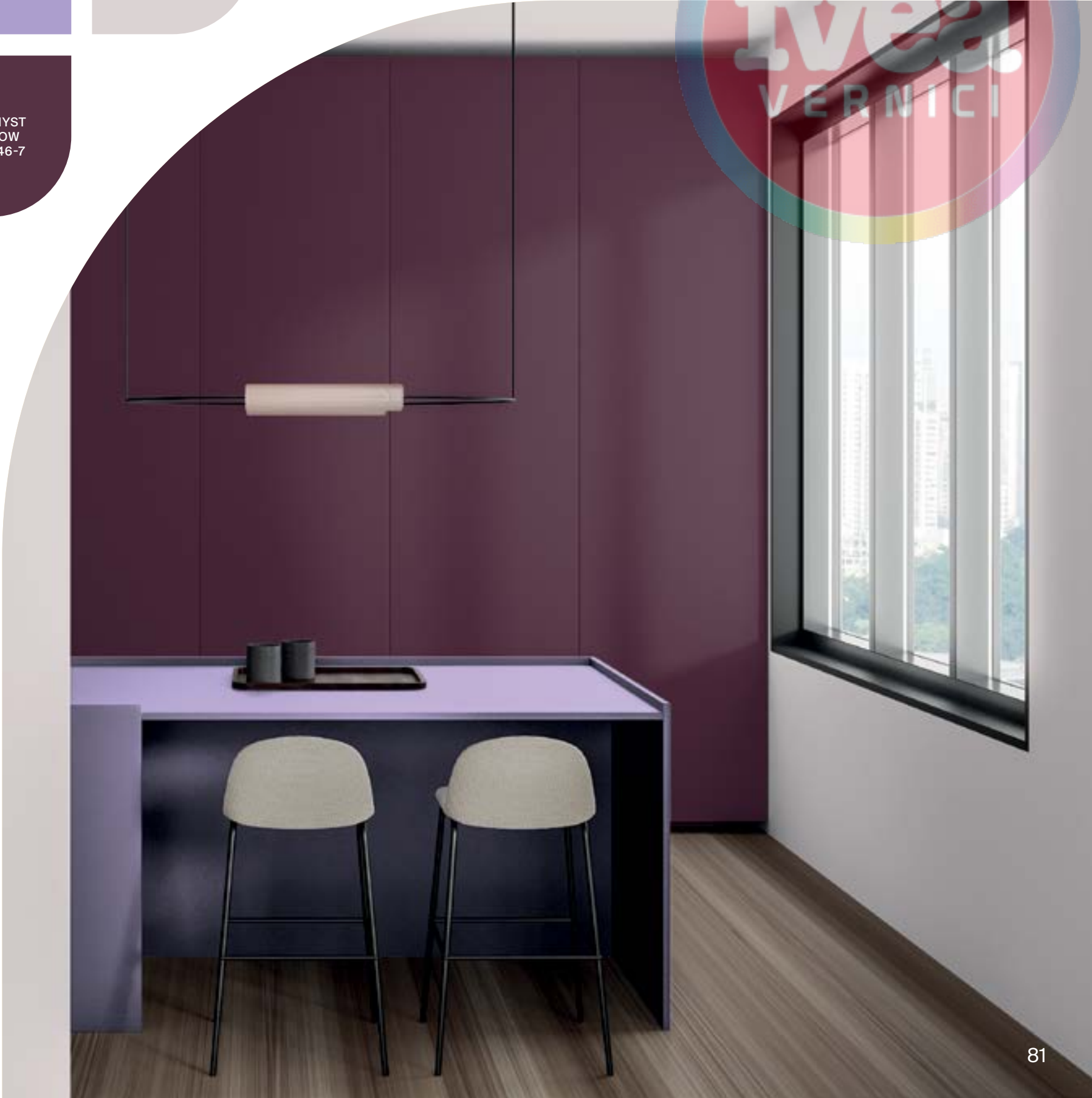




PUTURPLE  
PPG1248-5

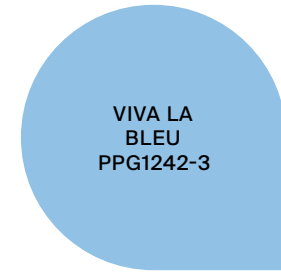
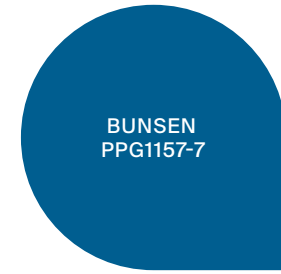
JAM  
SESSION  
PPG1172-3

AMETHYST  
SHADOW  
PPG1046-7



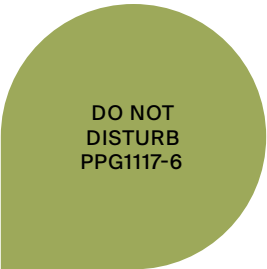
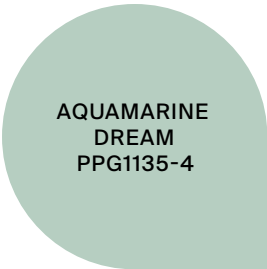


COLOR THEMES PER COLOR FAMILY | BLUES





COLOR THEMES PER COLOR FAMILY | GREENS

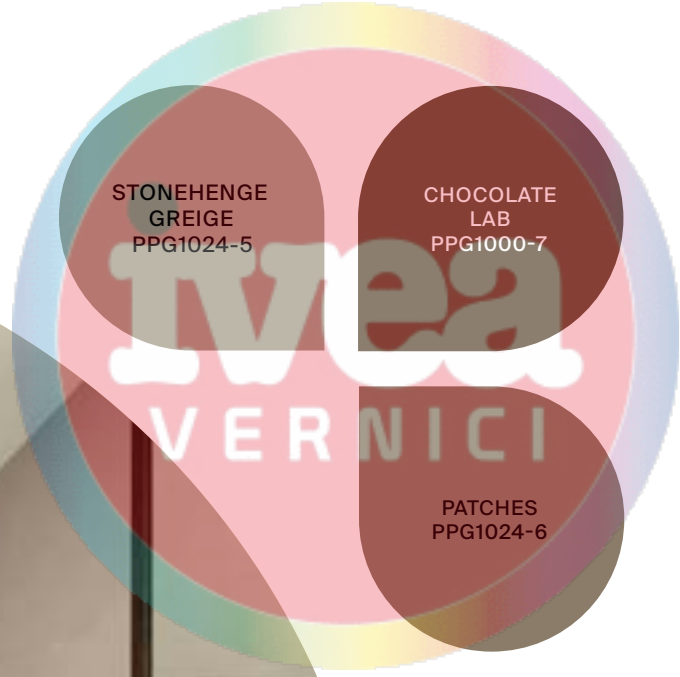




STONY CREEK  
PPG1097-5

DUST BUNNY  
PPG1000-1

TAMPICO BROWN  
PPG16-23



STONEHENGE GREIGE  
PPG1024-5

CHOCOLATE LAB  
PPG1000-7

PATCHES  
PPG1024-6



Photo by johnellisphoto.com



BITTER BEAN  
PPG1022-6

COASTAL WALK  
PPG1097-4

AUTUMN SOIL  
PPG1021-7

GHOST WRITER  
PPG1007-3

MOUNTAIN GOAT  
PPG1077-3

CRUSHED SILK  
PPG1024-3





COFFEE  
CRÈME  
PPG1008-1

SINGING  
SAND  
PPG1022-1

GARLIC  
NECKLACE  
PPG18-09

FINE  
FABRIC  
PPG1085-1







## DIRECTORY

**Ashley McCollum**  
amccollum@ppg.com  
Architectural  
Marketing Manager, Color  
Pittsburgh, PA

**Kat DiBenedetto**  
kdibenedetto@ppg.com  
Architectural  
Marketing Assistant, Color  
Pittsburgh, PA

**Alyson Ferrari**  
aferrari@ppg.com  
Architectural  
Marketing Assistant, Color  
Pittsburgh, PA

**Rachel Lacy**  
rlacy@ppg.com  
Architectural  
Category Manager, Colour  
Sydney, Australia

**Valerie Ducouret**  
valerie.ducouret@ppg.com  
Architectural  
FR AC Marketing Trade  
Rueil-Malmaison Cedex, France

**Mathilde Barthoux**  
mbarthoux@ppg.com  
Architectural  
Colour and Materials Stylist  
Rueil-Malmaison Cedex, France

**Annette Høj Vraa**  
vraa@ppg.com  
Architectural  
Shopper Marketer and Colour Stylist  
Soborg, Denmark

**Ruthanne Hanlon**  
ruthanne.hanlon@ppg.com  
Architectural  
National Color and Design Manager  
Columbus, OH

**Claudia Garibay-Huarte**  
cmgaribayh@ppg.com  
Architectural  
Color Marketing Manager  
CDMX, Mexico

**Donna Taylor**  
donna.taylor@ppg.com  
Architectural  
Principal Technical Colour Consultant  
West Yorkshire, United Kingdom

**Irina Hanhisalo**  
irina.hanhisalo@tikkurila.com  
Architectural  
Colour Category Manager  
Vantaa, Finland

**Vanessa Peterson**  
vpeterson@ppg.com  
Industrial  
Global Color Styling Leader  
Miami, FL

**Summer Sager**  
sager@ppg.com  
Industrial  
Senior Lab Lead EM  
Huntingdon Beach, CA

**Wei Xue**  
wei.xue@ppg.com  
Industrial  
Color Styling Manager  
Zhangjiagang City, China

**Misty Yeomans**  
yeomans@ppg.com  
Automotive  
Manager, Color Styling  
Troy, MI

**Reiner Mueller-Koerber**  
rmueller-koerber@ppg.com  
Automotive  
Manager, Color Styling  
Ingersheim, Germany

**Daniela Nicoletti**  
nicolelli@ppg.com  
Automotive  
Manager, Color Styling  
Quattordio, Italy

**Cindy Li**  
cindy.li@ppg.com  
Automotive  
Senior Color Styling Manager  
Tianjin, China

**Sabine Griesbeck**  
sgriesbeck@ppg.com  
Automotive  
Digital Transformation  
Technical Manager  
Klingenberg, Germany

**Tejveen Gill**  
tejveen.gill@ppg.com  
Aerospace  
Global Aerospace Color Manager  
Burbank, CA

**Laura Egido**  
egido@ppg.com  
Aerospace  
Marketing Specialist  
Toulouse, France

**Renee Labbe**  
renee@reneelabbe.com  
Broadside Studios  
Design Strategist  
Venice, CA

**Melissa Triber**  
melissatriber@gmail.com  
Broadside Studios  
Trend Manager  
Venice, CA

**Britney Sage**  
bsage@ppg.com  
Architectural  
Senior Communications Manager  
Pittsburgh, PA

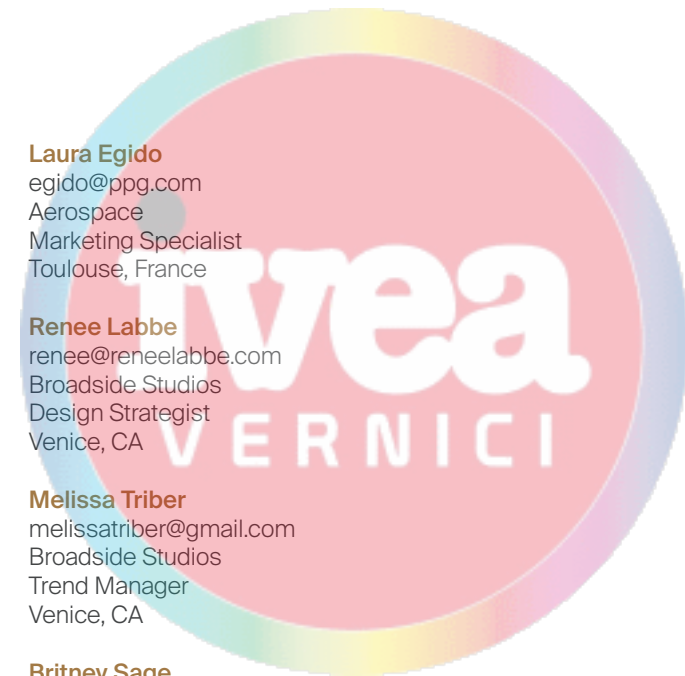
**Kaitlyn Craig**  
kcraig@ppg.com  
Architectural  
Senior Communications Specialist  
Pittsburgh, PA

**Anya Margenthaler**  
amargenthaler@ppg.com  
Automotive  
Senior Communications Specialist  
Detroit, MI

**Andrew Wood**  
awood@ppg.com  
Automotive  
Senior Communications Partner  
Amsterdam, Netherlands

**Alison Butler**  
alison.butler@ppg.com  
Architectural  
Art Director  
Pittsburgh, PA

**Maggie Lo**  
Lo@ppg.com  
Architectural  
Senior Graphic Designer  
New York, NY





# COLOR INDEX

## COLOR OF THE YEAR

**LIMITLESS**  
PPG1091-3  
RGB: 240, 221, 184  
CMYK: 0, 8, 31, 0  
LRV: 72

## VOLUME I

**MOUNTAIN GOAT**  
PPG1077-3  
RGB: 196, 174, 150  
CMYK: 21, 29, 41, 0  
LRV: 44

**COFFEE CRÈME**  
PPG1008-1  
RGB: 229, 224, 210  
CMYK: 5, 5, 15, 0  
LRV: 74

**SINGAPURA**  
PPG1070-2  
RGB: 237, 213, 199  
CMYK: 0, 14, 19, 0  
LRV: 69

**JAM SESSION**  
PPG1172-3  
RGB: 212, 207, 214  
CMYK: 13, 14, 12, 0  
LRV: 65

**SUBDUED**  
PPG1015-4  
RGB: 204, 184, 179  
CMYK: 14, 24, 23, 0  
LRV: 50

**CRAFTSMAN GOLD**  
PPG1092-4  
RGB: 211, 183, 139  
CMYK: 13, 24, 49, 0  
LRV: 48

**CRY BABY**  
PPG1034-3  
RGB: 213, 225, 224  
CMYK: 12, 0, 9, 0  
LRV: 73

**AQUAMARINE DREAM**  
PPG1135-4  
RGB: 179, 196, 186  
CMYK: 29, 9, 25, 0  
LRV: 53

**NIGHTCAP**  
PPG1037-5  
RGB: 102, 120, 126  
CMYK: 61, 42, 44, 18  
LRV: 18

**MESA DUST**  
PPG1191-6  
RGB: 195, 112, 95  
CMYK: 18, 66, 66, 2  
LRV: 23

**RED LENTIL**  
PPG1059-7  
RGB: 123, 69, 62  
CMYK: 42, 87, 85, 31  
LRV: 8

**TAMPICO BROWN**  
PPG16-23  
RGB: 131, 88, 66  
CMYK: 43, 67, 85, 22  
LRV: 11

**AUTUMN SOIL**  
PPG1021-7  
RGB: 94, 83, 73  
CMYK: 63, 66, 79, 36  
LRV: 9

**WHALE SHARK**  
PPG14-05  
RGB: 61, 70, 69  
CMYK: 80, 62, 67, 56  
LRV: 6

## VOLUME II

**NESTLED HONOUR**  
PPG1130-1  
RGB: 225, 232, 219  
CMYK: 7, 0, 13, 0  
LRV: 79

**BLUE BLOSSOM**  
PPG1152-3  
RGB: 168, 192, 206  
CMYK: 34, 12, 13, 0  
LRV: 51

**COASTAL WALK**  
PPG1097-4  
RGB: 201, 187, 163  
CMYK: 20, 22, 38, 0  
LRV: 50

**CAPPUCINO BOMBE**  
PPG1061-5  
RGB: 180, 137, 125  
CMYK: 30, 51, 50, 0  
LRV: 28

**PINE GARLAND**  
PPG1126-6  
RGB: 121, 126, 101  
CMYK: 57, 42, 70, 10  
LRV: 20

**CARAMELIZED PECAN**  
PPG1089-7  
RGB: 161, 123, 77  
CMYK: 35, 51, 83, 9  
LRV: 21

**AMETHYST SHADOW**  
PPG1046-7  
RGB: 92, 68, 80  
CMYK: 60, 82, 54, 39  
LRV: 7

**STILL SEARCHING**  
PPG13-31  
RGB: 79, 100, 80  
CMYK: 75, 45, 78, 27  
LRV: 11

**MOUNTAIN EDGE**  
PPG10-09  
RGB: 72, 84, 93  
CMYK: 78, 59, 51, 35  
LRV: 8

**BUNSEN**  
PPG1157-7  
RGB: 0, 94, 136  
CMYK: 95, 46, 7, 26  
LRV: 10

**DROP OF JADE**  
PPG1132-6  
RGB: 71, 136, 101  
CMYK: 76, 21, 71, 14  
LRV: 19

**DO NOT DISTURB**  
PPG1117-6  
RGB: 153, 164, 86  
CMYK: 44, 23, 81, 0  
LRV: 33

**HEART'S CONTENT**  
PPG1050-6  
RGB: 169, 88, 108  
CMYK: 23, 77, 42, 11  
LRV: 17

**BLACK ELEGANCE**  
PPG1004-7  
RGB: 80, 72, 74  
CMYK: 66, 67, 64, 45  
LRV: 5

## VOLUME III

**DARING INDIGO**  
PPG1166-7  
RGB: 55, 72, 116  
CMYK: 92, 70, 12, 34  
LRV: 6

**CREAM COMPOTE**  
PPG1059-4  
RGB: 200, 166, 161  
CMYK: 19, 37, 31, 0  
LRV: 41

**PUTURPLE**  
PPG1248-5  
RGB: 173, 162, 206  
CMYK: 32, 37, 0, 0  
LRV: 41

**EMERALD POOL**  
PPG1146-7  
RGB: 21, 94, 96  
CMYK: 95, 40, 53, 33  
LRV: 8

**WITCH'S CLOAK**  
PPG1013-7  
RGB: 64, 65, 73  
CMYK: 78, 68, 52, 53  
LRV: 5

**BLEECKER**  
PPG13-13  
RGB: 156, 77, 82  
CMYK: 20, 82, 59, 12  
LRV: 13

**ICY WOODS**  
PPG1142-5  
RGB: 114, 164, 159  
CMYK: 60, 20, 38, 1  
LRV: 32

**VIVA LA BLEU**  
PPG1242-3  
RGB: 151, 190, 226  
CMYK: 41, 12, 1, 0  
LRV: 50

**BRAMBLE JELLY**  
PPG13-04  
RGB: 114, 63, 69  
CMYK: 38, 88, 65, 28  
LRV: 7

**BUTTERSCOTCH RIPPLE**  
PPG1106-7  
RGB: 176, 136, 67  
CMYK: 31, 47, 92, 3  
LRV: 26

**TURNER'S YELLOW**  
PPG1106-4  
RGB: 230, 194, 111  
CMYK: 6, 19, 68, 0  
LRV: 54

**FESTIVITY**  
PPG1200-3  
RGB: 240, 195, 167  
CMYK: 0, 25, 34, 0  
LRV: 58

**BELL PEPPER BLISS**  
PPG17-26  
RGB: 170, 172, 50  
CMYK: 37, 20, 100, 0  
LRV: 36

**BLACK WALNUT**  
PPG1014-7  
RGB: 85, 71, 71  
CMYK: 65, 70, 68, 41  
LRV: 6

## ESSENTIAL NEUTRALS

**GARLIC NECKLACE**  
PPG18-09  
RGB: 236, 233, 221  
CMYK: 4, 0, 14, 0  
LRV: 82

**FINE FABRIC**  
PPG1085-1  
RGB: 234, 228, 214  
CMYK: 3, 3, 14, 0  
LRV: 78

**SINGING SAND**  
PPG1022-1  
RGB: 229, 224, 213  
CMYK: 4, 5, 13, 0  
LRV: 75

**DUST BUNNY**  
PPG1000-1  
RGB: 209, 202, 190  
CMYK: 1, 3, 16, 13  
LRV: 59

**COASTAL WALK**  
PPG1097-4  
RGB: 201, 187, 163  
CMYK: 20, 22, 38, 0  
LRV: 50

**CRUSHED SILK**  
PPG1024-3  
RGB: 216, 207, 190  
CMYK: 13, 14, 24, 0  
LRV: 63

**GHOST WRITER**  
PPG1007-3  
RGB: 188, 183, 173  
CMYK: 26, 21, 30, 0  
LRV: 48

**STONY CREEK**  
PPG1097-5  
RGB: 172, 154, 126  
CMYK: 34, 37, 55, 0  
LRV: 32

**STONEHENGE GREIGE**  
PPG1024-5  
RGB: 167, 157, 141  
CMYK: 37, 33, 45, 0  
LRV: 34

**INDUSTRIAL REVOLUTION**  
PPG0997-6  
RGB: 123, 124, 123  
CMYK: 6, 3, 10, 58  
LRV: 20

**PATCHES**  
PPG1024-6  
RGB: 138, 125, 107  
CMYK: 48, 47, 62, 7  
LRV: 21

**CHOCOLATE LAB**  
PPG1000-7  
RGB: 85, 78, 63  
CMYK: 0, 8, 26, 67  
LRV: 10

**BLACK WIDOW**  
PPG0997-7  
RGB: 87, 89, 88  
CMYK: 9, 5, 16, 79  
LRV: 10

**BITTER BEAN**  
PPG1022-6  
RGB: 116, 106, 94  
CMYK: 56, 55, 66, 18  
LRV: 14

**MAMMOTH**  
PPG1008-7  
RGB: 96, 92, 88  
CMYK: 62, 58, 64, 29  
LRV: 11



# PPG SUPPORT TO SPECIFICATION

A team of professionals supports customers and specifiers in all phases of design and construction, through the evaluation of products that meet the required needs, product sampling, color customization, technical assistance, sales support and supply for all product sectors, from hospitality to the world of retail, from wellness to healthcare.

For design support please write to:  
**Francesco Pezzo**  
Commercial Specification Manager PPG AC Italy  
Email: [FPezzo@ppg.com](mailto:FPezzo@ppg.com)  
Mob: +39 345 245 9714







PPG Architectural Coatings Italy Srl  
Società a socio unico soggetta a direzione e coordinamento da parte di PPG Industries Inc.  
Via Monte Rosa, 7 - 28010 Cavallirio (NO)  
Tel. 0163 806611

The colors shown in this book are produced using a printing process which approximates the actual paint color.  
Lighting affects how the color will appear. For best color representation, view an actual color swatch in the space you wish to paint.

©2023 John Ellis Photo. All Rights Reserved. ©2023 Nico Marques. All Rights Reserved.  
©2023 PPG Industries, Inc. All Rights Reserved. The PPG Logo and We Protect and Beautify the World are registered trademarks and PPG Paints is a trademark of PPG Industries Ohio, Inc. PPG Voice of Colour is a trademark of PPG Architectural Finishes, Inc. Previews is a trademark of Akzo Nobel. Coldwell Banker Commercial and Coldwell Banker are registered trademarks of Coldwell Banker Real Estate LLC.

1119766

